

ITU

We were approached with the highly creative concept of an event that had a huge head as its centrepiece on stage.

There were also some fantastic ideas for the live aspects of the event. Much of the success of the event was that the “theatre” of the event had to work organically and intrinsically with the narrative of the show which was to be told through the films and projections, which was when we were approached. By working very closely with the live events team we were able to create a number of films and animations that really capitalised on the live aspect of the event.



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